

# Breast Cancer Canada

## **Volunteer Title: Community Spokesperson**

### **Description:**

- The Community Spokesperson will represent Breast Cancer Canada in the media, at public events, health and development meetings and forums, as well as at other events to increase awareness. They will help identify new volunteers within their communities and networks. They will also design and establish a voluntary support network to help with the fulfillment of Breast Cancer Canada's regional work. This role typically requires 2-4 hours of time commitment per month, possibly more during the months of May and October. It also requires a 2-year commitment unless otherwise approved by BCC Senior Leadership.

### **Responsibilities**

- Represent the initiatives and mission of Breast Cancer Canada in media, events, and local meetings.
- Identify opportunities for awareness in local communities and networks.
- Work with traditional and social media platforms to raise the profile of Breast Cancer Canada's regional and national strategy.

### **Qualifications:**

- A post-secondary degree or the equivalent combination of education and work experience.
- Previous experience with Breast Cancer Canada or other not-for-profit organizations is an asset.
- Exceptional oral and written communication skills.
- Demonstrated experience in media relations, communications, and marketing is an asset.
- Demonstrated ability to build and sustain relationships with external organizations and community organizers.